

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT:

Joan Quicksilver, 314.991.4985 or 314.799.3564

Craig Cobler, 314.434.9500

**HILTON ST. LOUIS AT THE BALLPARK NAMES ARCHITECT,
CONSTRUCTION COMPANY, AND INTERIOR DESIGNERS FOR MULTI-
MILLION DOLLAR RENOVATION**

Robert O'Loughlin, President and CEO of Lodging Hospitality Management (new owners and operators of the Hilton St. Louis Ballpark Hotel in downtown St. Louis) has revealed the names of the companies involved in the \$16 million renovation of the former Marriott Pavilion Hotel in Downtown St. Louis.

Paric Corporation, founded in 1979 as a design/build construction company, has been entrusted with the re- construction of the property. Paric is located in St. Louis, Missouri. The renovation project includes a redesigned lobby, Broadway entrance, plus meeting space and Ballroom. **(See attached background of Paric).**

ACI/ Boland, a nationally recognized, full service Architecture, Planning and Interior Design firm with offices in St. Louis, Missouri; Leawood, Kansas; and Kansas City, Missouri has been designated as the architects of the project. The renovation begins with a complete re-design of the hotel's main entry with a new drop-off area and cantilevered canopy at Broadway Boulevard. The implementation of this new contemporary image hotel design continues into the lobby and registration area with updated finishes throughout the public areas, including the soft seating, bar areas, and circulation corridors. The Starbucks Café will be completely redesigned, relocated, and enlarged to a prominent location in the hotel lobby. A new business center has been added. The ballrooms and meeting rooms will be updated with new lighting and finishes.

The new finishes include two colors of granite floor tile with patterned carpeted areas throughout the lobby and circulation areas. The new wall finishes include stained hardwood panels, stainless steel and glass handrails with decorative glass column that are back lit to provide a dramatic impact in the lobby. The new gypsum boards and suspended ceilings have decorative pendant and recessed down light fixtures throughout the new lobby area and a new linear fireplace with stone veneer panels. **(See attached background of ACI/Boland).**

The Harrick Group, a Chicago based company with an exclusive focus on design services to the hospitality market, has been named interior designers for the renovation.

The reception area will feature deep wenge finished woodwork, offset by the rich tones of chocolate brown granite and limestone floor. The color palette for the fabrics and carpets in the lobby will feature dark chocolate brown with rust and taupe accents.

The front desk will be one of the most striking elements of the Lobby, comprised of three island reception areas constructed of backlite glass, granite and wenge finished wood.

An upscale lobby bar will be added to the Broadway side of the lobby. Custom designed light fixtures, carpet and fabric will contribute to the warm cosmopolitan ambiance of the space.

The same finishes and details of the public areas will be translated to the guestrooms. They will feature a color palette of greys and taupes with gold accents to create a warm, welcoming cocoon for guests. Special amenities will be offered to provide for a 4 star experience. All custom designed case goods, fabrics and lighting will provide a clean c contemporary look.

The artwork will feature vintage photography of the early days of the Brown and Cardinal baseball teams, reminding guests of days of the past mingled with the comfort and style of today.

(SEE ATTACHED BACKGROUND OF THE HARRICK GROUP).

The hotel, which is currently known as the St. Louis Pavilion, will officially become Hilton St. Louis at the Ballpark upon completion of the renovation in spring, 2006.

ENCLOSED DISC SHOWS RENDERINGS OF OUTSIDE ENTRANCE AND LOBBY INTERIOR.